OUTSTANDING CROWN CLUB SERVICE PROJECT AWARD ENTRY
2015-2016

CHAPTER NAME: Junior Auxiliary of Rogers-Bentonville

FOUNDOING YEAR OF CROWN CLUB: 2013

NUMBER OF CROWN CLUB MEMBERS: 34

JA CHAIR/CO-CHAIRS OF CLUB: Chair: Lisa Mertensotto
Advisors: Whitney Duncan, Patti Etzel, Kari Hill, Alivia Jolly,
Vonda Martin, Stephanie Quandt

Give brief description of Crown Club, including age range of members, how members are
selected, how projects are chosen, how often and how long members meet, and all
requirements for membership, including meeting attendance and service hours worked. Does
the club have a Web site?

Crown Club is a Service Project of the Junior Auxiliary of Rogers-Bentonville (JARB). Its
purpose is to provide teen girls in grades 8-12 an opportunity to grow through service to others in
our community. The program will promote leadership skills with our youth and will instill in
them an appreciation for volunteering. JARB members serve as advisors and will be present at
all meetings as well as service projects. The girls research and vote on the service projects that
best serves the girl’s schedules and requirements for their hours.

What are the annual requirements of Crown Club? • Attendance at monthly club meetings held
on the 2nd Sunday evening of the month for two hours • Completion of at least 15 service hours
• Payment of $30 dues (this covers dues, chapter t-shirt and membership binder)

Who can join Crown Club? Prospective members shall be considered eligible for membership if
they: • Are a daughter or granddaughter of a JARB Active Member or Life Member OR have
been invited by a current Crown Club member • Will be entering grade 8 through 12 (Fall 2016)
in Benton County or Home School and reside in Benton County • Maintain a minimum
cumulative GPA of 2.75 • Possess leadership ability, a positive attitude and a willingness to
volunteer in our community

Our Crown Club has an Instagram account: crown_club Rogers-bentonville

Name of project being nominated: Literacy Night at Tennie Russell Primary School
How long has this club performed this project? 2 years
Cost of project and method of funding it? $960 ($210 supplies for activities + $750 for books) -
JARB funds this project.

Number of JA advisors directly assisting with project: 6 Committee Members (CC girls) + 2
Advisors + 20 Volunteers (the night of the event, mix of CC girls & Advisors) = 28 People

Number of people helped by project: 240 children plus their families = 400 People

Is this a one-time project, or ongoing? It is an annual project that takes place on National Read
for the Record Day in October each year.
Literacy Night at Tennie Russell Primary School

Outstanding Crown Club Project – Junior Auxiliary of Rogers-Bentonville

Submitted: March 13, 2016

Tennie Russell Primary School celebrates National Read for the Record Day every year, which is a national day in October where one book is read and enjoyed across the country. The staff at Tennie Russell likes to celebrate the book chosen with a Literacy Night each year. At Literacy Night, 8 activities are chosen that can be related back to the book, which was *Bunny Cakes* the first year we helped, and *Not Norman* this year.

Since this school does not have a PTO to help them with this event, the Crown Club of the Junior Auxiliary of Rogers-Bentonville (JARB) was approached two years ago to plan and run the activities, plus provide a dinner for the children and their families (which is donated by the community through our JARB members), serving 400 people in total. All of these children are from low income households who love coming out for a night of fun learning and a well-balanced meal.

Overall, 6 Crown Club girls volunteer to serve on the committee with 2 Advisors to coach their efforts and purchase the supplies needed to run each activity. In terms of planning, the Literacy Night Committee meets 3 times for an hour for a total of 24 hours. The number hours to set up this event and run the activities for 2 hours, plus clean up afterwards, requires 80 hours (20 people x 4 hours). In summary, the total number of hours for planning and executing Literacy Night is **104 hours**.
On the night of the event, we have 6 JARB members (usually a mix of Crown Club Advisors and our new Provisionals) and 14 Crown Club girls work together as a team. Children love a character to relate to the book, so we had one of the girls dress up as a bunny to make Bunny Cakes come alive. In addition, we brought a pet bunny that the children could pet as one of their activities, plus the children made bunny ears and painted their faces with whiskers, participated in a book walk to WIN a free book, and did a bunny hop game outside plus several other sensory activities to promote reading as FUN!

The beauty of this event is that our Crown Club girls learn valuable leadership and teamwork skills during the six week session to plan and organize the annual Literacy Night. Everyone divides up and helps at the stations in a collaborative team, including serving the dinner. The founder of the school, Tennie Russell, makes an appearance to the event each year during Literacy Night! She is a legend in the school, and the children, staff and volunteers love to take their picture with her.

As a thank you, Tennie Russell Primary School made a book (see enclosed) to present to the JARB Crown Club and we treasure this book because it shows the true value of our efforts. Thank you for your consideration for our chapter to achieve the Outstanding Crown Club Project this year.

Word Count of Essay: 499

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NOTE: Please return our Tennie Russell "Thank You" keepsake book to Julie Springer at the AEC Conference.
JUNIOR AUXILIARY OF ROGERS-BENTONVILLE (JARB)
CROWN CLUB CONSTITUTION & BYLAWS

CROWN CLUB CONSTITUTION
Article I – Name
The name of this organization shall be the Junior Auxiliary of Rogers-Bentonville’s Crown Club.

Article II – Objectives and Policies
Section 1: Object – The objectives of this club shall be to foster interest among its members in the social, economical, educational, civic, and cultural conditions about them; to develop leadership and character; to prepare for good citizenship; and to demonstrate the act of caring for others.

Section 2: Policies – The club shall be an affiliate of the JARB, and its policies shall be in harmony with the policies of JARB. All activities and projects of the club shall be subject to the approval of the advisors who shall be an active or life/associate Junior Auxiliary members. This advisors shall be directly responsible to the JARB and shall report monthly to the JARB Executive Board on all activities and projects of the club.

CROWN CLUB BYLAWS
Article 1 – MEMBERSHIP
Section 1: Qualification for membership (or eligibility) – A prospective candidate may be considered eligible if she:
1. has been a resident of her community for at least six (6) months,
2. has successfully completed 7th grade
3. has an overall 2.5 grade point average or above, and
4. is a child or grandchild of a JARB active or life member OR has received a nomination from a JARB advisor or CC member in good standing.

Section 2: Requirements – To maintain membership in good standing, a member must:
1. attend at least 2/3 of regular meetings (or 8 of 12)
2. pay annual club dues by May 15
3. perform a minimum of 15 service hours
4. maintain an overall 2.5 grade point average or above.
A member who fails to complete agreed upon service, finance and administrative obligations will be contacted by the Executive Board for review of continued membership.

Section 3: Proposal to Membership – Each January, the JARB club advisors shall present to the Crown Club executive Board the list of legacy members (daughter or granddaughters of any trained provisional, active or life JARB member). Invitation for membership needs to be established/renewed no later than January 31. Additionally, CC members in good standing may present non-legacy member names for consideration. The Crown Club Executive Board shall present this slate of candidates to the active membership at the February meeting.

Article III – CLUB DUES
Members shall pay $30.00 annual dues.
A. Dues are payable no later than May 15
B. Refunds will not be made to members resigning, even if it is an imposed resignation,
C. In the event that the Crown Club ceases to function, any money in the treasury shall revert to the treasury of the Junior Auxiliary of Rogers-Bentonville.

Article III – CLUB GENERAL MEETINGS
Section 1: General Meetings – General meetings shall be held monthly on a Sunday evening 5:00 – 7:00 pm (school year) and on Thursday evenings 6:30-8:30 (summer months). One hour credit shall be given for each regular club meeting and one hour education credit will be given for the education hour.

Section 2: Quorum – A quorum is achieved when 2/3 of membership are present.

Last updated 2/9/2014

VERSION: 2013.6