Legends of the Knight!
We are excited to present Legends of the Knight, a documentary film that conveys a message of hope and inspiration through the stories of very special children. These children found strength to persevere through insurmountable odds by using the extraordinary power of their favorite superhero.

ScreenRant says, “Legends of the Knight will leave even the most hardened Bat-fans misty-eyed… The documentary will have you ready to take on social injustice.”

We invite you to join in the challenge displayed by the courage of the children in the film to bring the light out of the darkness.

AEC PR Workshop
Your NAJA PR Committee is gearing up for AEC! Our capes and shields are packed and we’ve heard that Wonder Woman aka Linda Pitcock’s utility belt is full of surprises. Come prepared for lots of photo opportunities with your Chapter’s superheroes.

The PR Committee is excited to offer a new workshop titled “Organic PR”.

Here’s a preview: Public relations is managing the spread of information about an organization to the public and the idea of creating coverage for free, or attempting to depict information in a positive light to stakeholders, ultimately to persuade them to maintain a certain view about the organization. PR differs from advertising or marketing in that PR attempts to represent an organization’s image in ways that will appear organic, such as generating good press from independent sources. An example of good public relations would be generating an article featuring a service project or finance project, rather than paying for advertising of the project.

Roundtable Topics will be facilitated by our PR committee members.
1. JA Week, 2. New Ways To Use Old Media, 3. PR Manual, Website & Branding, 4. Success Stories & Tips

See you in Memphis!

Glennon Doyle Melton
Our Plenary speaker is a courageous truth-teller and hope-spreader, a wise and witty friend who emboldens us to believe in ourselves and reminds us that the journey is the reward. She shows us that by shedding our weapons and armor, we can stop hiding, competing and striving for the mirage of perfection, to build lives, relationships, homes, businesses and communities. Join us at Plenary to open the 75th Annual Education Conference in Tennessee A & B at Hilton Memphis—1:00 on Friday, April 29th.

Superheroes at Work!
We are so excited to have our first ever service projects for you to participate in at AEC. This is a great way to meet members from other chapters while doing what our organization was founded on, service. We still have opportunities to participate in the Friday, April 29th from 9-11am at Youth Villages. If you are worried about registration don’t be we will make sure you are registration while you are out serving children. To volunteer please please Marketing VP, Leslie James at najamarketingvp@gmail.com

Use The #HashTags
#AEC2016 - #WeAreNAJA
#whatsyourJAsuperpower

AEC Evaluations
After you return home from AEC, if you didn’t take the time while attending, please scan this QR code and complete the quick 4 page evaluation on your experience at AEC. Your NAJA committees will begin meetings in June to plan for next year’s AEC, and your input can be most helpful in preparing the best possible AEC for those who attend. Your time and effort is most appreciated!

Projects Theater
Are some of your Chapter’s projects just plain played out? Do you need some fresh ideas? Join us at AEC 2016 for Projects Theater!! Presented round-robin style, six Chapters will highlight their own award winning projects. You will get an overview of each project plus tips and tricks on how to make it work for your Chapter, in your Community! Projects Theater will be held from 2:45 to 4:00 on Saturday, with plenty of time for Q & A.