Sip, Shop & Support the Foundation at AEC!

The NAJA Foundation is able to enhance the mission of NAJA and to assist the educational, charitable, and Service activities of the volunteer members of NAJA. One way we are able to provide assistance is through your generous support of our AEC Annual Raffle. Speaking of which, we need your help! Please consider making a Chapter and/or member raffle donation. Here are some examples of raffle items for you to consider: baskets (kitchen gadgets and cookbooks, stationery, sweet treats, wine & cheese), a weekend getaway at your vacation home, household decorative accessories, jewelry, purses, artwork or pottery. Donations to the Foundation are tax deductible and credited toward cumulative giving totals. Please contact raffle chairman, Vickie Tidwell, at vitidwell@suddenlink.net or 870-219-6224 regarding your donation. There is also a form here that can be completed and emailed to Tidwell. Raffle donations may be dropped off Friday at the Foundation room located in Ridgelake.

The NAJA Foundation will again sponsor the popular Chapter Canvas Competition! The paintings must be done on 6 x 6 canvases, but the subject and medium are your choice. Judges will select a winner who will receive a $100 cash prize. Chapters and Chapter members may enter as many paintings as they would like and can solicit the help of outsiders. The sides of the canvas should be finished, and the back of the canvas should not have any type of hanging device. Each Chapter is asked to submit at least one painting that will be judged and then sold to attendees to raise additional funds for the Foundation the following year.

Don’t miss the Foundation After Hours Sip & Shop on Saturday, April 27th from 5:00 pm to 7:00 pm. This fun event includes music, dancing, singing and a time of fellowship with members from the 93 Chapters in the Association, while enjoying drinks from the cash bar as you peruse and purchase raffle tickets for a chance to win some of these fabulous items! Your support for the NAJA Foundation ensures that present and future generations of volunteers will have the opportunities to invest in the lives of the children in our communities.

-Debbie Bailey, NAJA Foundation Trustee

AEC 2019 Reminders

We are so excited to see each of you next week, and we are looking forward to a weekend of celebrating your Service to your communities! Here are a few tips that are sure to make your weekend at AEC go smoothly!

FRIDAY
-Registration begins at 3:00 PM in the Lobby Annex of the Hilton.
-All table centerpieces and NAJA Foundation raffle items will be turned in during registration.
-The Service project will be going on downstairs during registration, and we encourage you to join us in making fleece blankets.
-All OUTGOING Chapter Presidents should meet in the Southeast Ballroom Foyer at 4:45 PM to line up for Parade of Presidents.
-Our Plenary Session will begin promptly at 5:00 PM.
-Dress Code: Business Casual; We cannot control the heat/air of the hotel. Please consider bringing a light sweater/layer to ensure that you are comfortable!

SATURDAY
-Cash concessions will be available for breakfast in the hotel from 8-9AM.
-Please be courteous to our speakers and workshop presenters by arriving on time and silencing cell phones.
-The Scholarship Luncheon will begin at 12:00 PM, and we will be presenting some very special awards during this time!
-The NAJA Foundation is graciously hosting NAJA After Hours “Sip & Shop” from 5-7 PM in the Lobby Annex.
-Dress Code: Business Casual; We cannot control the heat/air of the hotel. Please consider bringing a light -sweater/layer to ensure that you are comfortable!

SUNDAY
-Cash concessions will be available for breakfast in the hotel from 8-9AM.
-Check-in for the Business Meeting begins at 9:00 AM.
-The Business Meeting will begin promptly at 9:15 AM.
-The Garden Party Brunch & Awards Ceremony begins at 10:45 AM, and there will be a Mimosa Bar (cash/cards accepted) beforehand.
-Dress Code: Your Sunday best, with a festive twist to match our theme. Hats and Fascinators encouraged!
-Hotel Checkout @ 11:00 AM: The hotel will have claim tickets you may pick up at the front desk and place on your bag. It will be stored in Ridgelake where you may pick up after the meeting. For those who require a late check out, please request it upon check in.

-Debbie Bailey, NAJA Foundation Trustee

It’s a Digital World Out There

NAJA’s Public Relations Committee wants to show Chapters and their PR Chairman how to leverage social media to best showcase their good works, drive fundraisers and celebrate the accomplishments of members. During AEC’s Public Relations Workshop, attendees will get the tools to maximize their Facebook pages, use Instagram to pique interest in Membership and Service, and use Twitter for quick-hit information that can spread awareness about your Service Projects.

Look forward to PR Committee members explaining how social media is bypassing traditional media for publicity on your Chapter’s work – but at the same time, PR chairmen should take advantage of print media and television to get their message out on as many platforms as possible.

And, members will learn about the pitfalls that can come with social media, ethics dilemmas, and guidance on ensuring Junior Auxiliary is always portrayed in the best light possible.

See you at the PR Workshop, 10:30-11:30 a.m. Saturday, April 27 in Southeast Ballroom C!

-Ruth Cummins, NAJA PR Committee