“Does your Chapter Have the Next NAJA Foundation Outstanding Service Project?”

Does your Chapter offer a Service project that is making a great impact in your community? We know you are, and we want to recognize and celebrate your hard work, creativity, and dedication. One way to achieve that is to submit those projects for award consideration.

There are so many great Service projects that receive recognition at the Annual Education Conference (AEC) every year. The NAJA Foundation Trustees wanted to single out the one Service project among all of the award entries that was the diamond in our crown.

Last year, they did just that. The Foundation established the Outstanding Service Project Award to recognize the most meaningful overall Service project of the year.

The Awards Committee selected Junior Auxiliary of Saline County, AR as our inaugural winner. The Foundation announced the winner at the end of the AEC Banquet and presented the Chapter with a $1,000 check. The Chapter also took home several other awards. The Foundation had previously awarded a National Focus Project grant to the Chapter and were pleased to see the results of their “One Girl, One World” project take home the Wilma Johnson Wilbanks New National Focus award. Congratulations, Saline County!

That could be you! Any Service projects that are submitted for consideration for awards will be eligible for the Foundation Outstanding Service Project award. There is no additional application to fill out. The Chapter who receives this distinction will receive $1,000. The Awards Committee will determine the winner of the Foundation Outstanding Service Project.

You, the members of Junior Auxiliary, are working hard in your communities. We want to honor your efforts and the dynamic, innovative projects that are making a difference. Take this opportunity to celebrate those projects by submitting them for awards by March 15, 2017. Award criteria and applications can be found on our website at najafoundation.org under Awards.

Marian Montgomery, NAJA Foundation Trustee

NEW at AEC - Group Photo

Come be a part of something cool and new at AEC! Saturday afternoon, at the conclusion of all of the conference workshops, we are going to gather to take a NAJA group photo with as many of the 600 AEC participants as possible. The photographer has promised to make this picture something special.

For the photo, we are asking everyone to wear our AEC conference T-shirts so please do not miss the April 1st deadline to purchase your shirt. The shirts this year are 100% cotton and a beautiful Sapphire blue.

Associate/Life Wine Tasting Event

We are trying something new this year, by offering an exclusive Associate and Life member Wine Tasting event! Miguel Aguila, Event Planning Manager for the Memphis Hilton, will be hosting this event at the Hilton, Saturday from 2:15pm – 3:30pm. Four wines will be presented and light appetizers will be served. Participation is limited to 40 people for this event, and the cost is $35/person.

To sign up for this event, call or email Headquarters to get on the list. Mail a check to NAJA Headquarters at P.O. Box 1873, Greenville, MS 38702-1873 to CONFIRM YOUR SPOT.

National Association of Junior Auxiliaries, Inc.
February 2017 Crown Points E-Newsletter

We are on the countdown to AEC 2017 and, as always, there will be no disappointment with the lineup of presenters that will be sharing valuable messages throughout the event. Jody Urquhart will start off Saturday morning of AEC with a message on developing great leaders within our organization. Jody is a highly sought-after motivational speaker and humor is a key part of her audience connection. If you miss her at 9:00, she will do a different but equally entertaining program at 2:30 on how to maintain humor during times of stress and change. Jody is a former stand-up comedian that speaks to over 60 organizations a year, so be ready to have a lot of fun!

Tina Meier with the Megan Meier Foundation will speak at 10:45 Saturday morning and address the issues of bullying and cyberbullying in today’s world. Tina Meier reveals the story of her daughter Megan and shows first-hand the devastating effects of bullying, cyberbullying and suicide. Tina’s presentation will also cover topics such as social media and internet safety, upstanders, digital footprint, empathy, sexting, and mental illness. Through Tina’s inspirational message, her audience develops an empathetic awareness and understanding of others and are empowered to “Be Megan’s Voice…Be the Change!”

Julie Gibens, NAJA Education Committee

Award Entries Due March 15th

Every Chapter in our Association does an outstanding job trying to meet the needs of the children in their community. I know this to be true because this is who we are and this is what we do – our hands are always quick to help others in their need. Each Chapter has the opportunity to let our members know what achievements their Chapter has made this year by writing and submitting an award entry to NAJA. Whether it’s a new or existing project, a Child Welfare Project, a Provisional class project, a Crown Club project, National Focus, Education or PR every Chapter has the opportunity to submit an award entry on that special project that has made an impact on their community and their Chapter. The NAJA website has the award categories, criteria, applications and tips on writing winning award essays to help you with the process. Also, the 2016 winning narratives are available on the website for you to read. As I said earlier, all of our Chapters do outstanding things, so please consider submitting an award entry (or entries) to showcase the great achievements your Chapter has done this year. The deadline to submit your entry to NAJA is March 15th.

Edith Crosby, CSC Region V West

JA Week – Fast Approaching!

Our Chapters do a phenomenal job promoting the great work they do in their communities. JA Week is a time to promote JA and the Chapters that make up this wonderful organization. JA Week is April 2nd-8th. What will your Chapter do to increase awareness about Junior Auxiliary? Many Chapters receive a proclamation from the Mayor, others hit the airwaves and make appearances on their local television and radio stations. Some clever Chapters highlight their Active, Life and Associate (ALA) members with yard signs. It is amazing to ride through town one day with empty yards and the next, yards are blanketed by “Home of JA member” signs on every street. It is equally exciting to ride the main roads of a JA town and see all of the marquees saying “We support JA”. Others distribute their “stats” – sending business supporters, ALA members and the news media information on people served and $ spent on their projects. Some Chapters have mailed their financial business supporters window cling signs to post. Other Chapters have asked their membership to wear their Service Attire during JA Week so they can be recognized during non-JA week.

What unique ideas will your Chapter use this April? We would love to hear from you to post them to the NAJA FaceBook page. The strength of this organization comes from the support we receive from sister Chapters. Send us your pictures, Tweet about your JA Day, upload a video to the JA YouTube channel. Public Relations chairmen be on the lookout for your JA Week information coming to you!

Shannon Miller, NAJA PR Committee Chairman

JA YouTube channel. Public Relations chairmen be on the lookout for