Chapter Dues: Send Out Those Notices Now

If your Chapter hasn’t begun sending out dues notices to Active and Associate members, now is the time to start! Dues should be collected no later than April 15th. This is a great opportunity for Chapters to re-engage dropped Associate members. Your Treasurer’s Manual has a sample Associate dues letter on page 11. These are some tips for Treasurers and Assistant Treasurers on collecting Associate dues:

- Have a written specific and consistent procedure in place from year-to-year for collection of Associate dues. In December of each year, you will receive information from NAJA Headquarters listing each Associate member of your Chapter and the amount they owe to go straight to Life. That allows you to give each Associate the option of paying current year dues or in full to go Life. Offer Associates an alternative to mailing a check for payment, such as PayPal and Venmo. Send out notices via email in addition to a mailed notice of dues. Include a self-addressed stamped envelope in mailed letters and links for payment in emails. Begin sending out notices as soon as possible (February) and send reminder notices as needed. You may even want to send out dropped notices in June if dues are still unpaid. An eager Treasurer can also review past records to determine Actives that never went Associate because they never paid the first payment toward Associate dues. You can add these members back if they pay $35. NAJA can assist in researching individual members. Keep Associates engaged in your Chapter activities. It is important that Associates maintain a connection with JA.

How is your Chapter Celebrating JA Week?

Our Chapters do a phenomenal job promoting the great work they do in their communities, and JA Week is a time to celebrate NAJA and the Chapters that make up this wonderful organization. JA Week this year is April 5-11.

What will your Chapter do to increase awareness about Junior Auxiliary? Many Chapters receive a proclamation from the Mayor (or even the Governor!), while others hit the airwaves and make appearances on their local television and radio stations. Some clever Chapters highlight their Active, Life and Associate (ALA) members with yard signs. It is amazing to wake up one morning to see yards blanketed by “Home of JA member” signs on every street! It is equally exciting to ride the main roads of a JA town and see all of the business marquees saying “We support JA!” Other Chapters distribute their “stats” by sending a thank you mailout to business supporters, ALA members and the news media information on people served and money spent on projects. This is also great to post on social media, so your community is aware of just how much time and effort JA puts toward their children. Some Chapters have mailed their financial business supporters window cling signs to post. Other Chapters have asked their membership to wear their Service Attire during JA Week so they can be recognized during non-JA work.

We would love for you to post your projects and ideas for JA Week to the NAJA Facebook page! The strength of this organization comes from the support we give to one another. Send us your pictures, tweet about your NAJA Day, or upload a video to the JA YouTube channel. Presidents and Public Relations chairmen, be on the lookout for your NAJA Week information coming to you via Constant Contact this week!

Audra Gaines, Marketing and Technology Vice President

AEC Foundation Raffle & Wine Pull

The NAJA Foundation invites you to join us for this year’s Annual Education Conference, where we will be celebrating a year of “Clearness of Vision: Gratitude, Passion and Service.”

The Foundation is bringing its Wine Pull out of the vault by popular demand to replace the 6” x 6” canvas, giving AEC delegates a second shopping opportunity in addition to the Foundation Raffle. We are asking Active, Life, Associate members and local wine enthusiasts, to donate to the Wine Pull. Needed are red, white, sparkling and rose 750 ML bottles of wine valued between $15 - $100.

This is an easy way to support your NAJA Foundation! Please complete the Foundation wine donation form here and email to Adrian Shipman at abshipman@gmail.com and drop off your wine during AEC Registration at the designated donation table.

Donations to the Foundation are tax deductible, and donations from individual members are credited toward their cumulative giving totals. Donations to the Wine Pull and Raffle are not required, but are appreciated by your NAJA Foundation and fellow Chapters who receive Foundation grants.

Raffle item questions? Click here. Please email Raffle Chairman, Vickie Tidwell at vtidwell@uddenlink.net

Reminder for Upcoming Deadlines:

- **March 1st:** Incoming Chapter Presidents Form due
- **March 1st:** Submissions for NAJA Scrapbook due

**There are still a few days left in the “Month of Love” to send love and hugs to all!!!**

Catch a great NAJA store sale on huggies, JA Pins and warm, fuzzy JA blankets!

Email Missy Stephens at mlees@naajanet.org for more

- **Huggies:** 3 for $5.00
- 3 JA Pins: $4.00 each
- **Fleece Blankets:** $10.00 each