CHANGE CAN BE PIVOTAL FOR YOUR CHAPTER

Does your Chapter need a Pivot Point? Is your Chapter willing to be more flexible and make changes to fit the needs of its members? Sometimes organizations get so set in their ways that they are unwilling to change or do anything new and creative to attract ladies to join them in their mission to serve and meet the needs of children in their communities. But some Chapters are proving that minor changes can make a difference.

For example, a Chapter who normally held their Provisional coffee during a busy time of year in November and December moved it to October which made it easier for ladies to attend. By making just a small adjustment, this Chapter really made a huge difference and helped their membership grow.

Another Chapter realized that people in their community were not well informed of the tremendous impact that Junior Auxiliary was having in their town. A strong public relations campaign was launched to show the significant work in the community. The Chapter membership grew as a result of that campaign.

As members of Junior Auxiliary, we each play a vital role in recruitment and promotions. If your Chapter is struggling in membership areas, examine the possible reasons, and be willing to make little changes that could create BIG opportunities for growth.

AEC is fast approaching with just 5 weeks until our event! Let’s get those forms and registration fees in now to avoid the late charges. ALL are welcome and we are happy to register ladies at the conference itself. We have an outstanding program for you this year, and we want as many of our members there to take advantage of it!

Please remember to send a donation for our charity, “Jessie’s Place.” Jessie’s Place is one project of the Jimmy Hale Ministries in Birmingham. It is a home for displaced women and their children. The children are provided with care and transportation to local schools while their mothers learn skills of daily living, job placement instruction, and receive spiritual support while living in a safe and secure environment. The ministry needs funds to provide these resources as well as continue the daily physical operation of the home. Please be as generous as you can, but any amount is welcome. Thank you!!

We have a couple of new additions to our conference including the “JA 411 Booth” outside the East Ballroom on Saturday. NAJA Reps will be there to answer questions you may have about education hours, Chapter issues, etc. Take advantage of their knowledge and go have a talk!

Lots to do this year at the NAJA AEC 2015!! See you soon in Birmingham!

A new JA year is ahead and many Provisional members will be eager to learn about NAJA and their JA Chapter. It’s exciting but also can be stressful, demanding and hectic! As a Provisional Trainer, you have a vital role in their success and the success of your Chapter. Let the NAJA Membership Committee help you! We have the tools and knowledge you need as you encourage and support the Provisionals through their training time. So you can…Keep Calm and Train On!

Don’t Forget Your AEC Centerpieces

Remember to bring your centerpieces to Registration on Friday at AEC! We will have them on the tables for the luncheon and banquet on Saturday! 9 x 12 inches, please, with a design that represents your town or Chapter, but any lovely creation is welcome! Thanks!!