Please Don’t Leave NAJA!
This is a message to all of you who are about to finish up those 5 years of service this spring. Please don’t go! Our national organization needs members to step up to the plate and serve our ladies on the national level.

In 2009, when I completed my service with the JA of Slidell, I was invited to become a CSC for Region VI. The timing could not have been better! My sons had both graduated from high school and were off at college. My PTA, Band Boosters and Boy Scout volunteering days were over. So was my time in JA. What’s a girl to do?? The next four years were spent touring around south Louisiana as well as attending our national meetings while helping my Chapters to grow and stay healthy. I then moved on to serve on the Executive Committee as your 3rd, 2nd, and 1st Vice President. And...well...you know the rest of the story. Not everyone has the time or the inclination to serve in all of our offices. But, if you would like to become more involved in the “big picture” of NAJA and make a real contribution to the future of our organization, then I urge you to toss that Pantone Reflex Blue hat in the ring and run for a NAJA office!

The offices available are 1st Vice President, 3rd Vice President, Marketing Vice President, Secretary, and Treasurer. The 1st VP automatically becomes our National President the following year (2019-2020), and the 3rd VP becomes the 2nd VP, who will also be the chairperson of our NAJA AEC 2020.

My time spent as a national officer has been very productive and enjoyable! I have met ladies from all over the southeastern part of the country who I may never have known had it not been for my service in JA. Join the party and make that JA experience enjoyable! I have met ladies from all over the southeastern part of the country who I may never have known had it not been for my service in JA. Join the party and make that JA experience last! We need you!!

The deadline for applying for a position is January 30, 2018. Please go to the website for the information needed. Click on “How to Get Involved” and then download the Candidate Data Information form under “Forms and Guides.”

Please do not hesitate to contact me with any questions at najaeofficio@gmail.com.

Jeanne Hildebrandt, NAJA Ex-officio

**NAJA Power Point Templates**

Branding is an important part of marketing for any organization. With NAJA and your Chapter it is no different. The PR Committee has created a NAIA Powerpoint template that your Chapter can adopt to create consistent branding across our organization and within your Chapter. Consider rebranding any existing Powerpoints with the NAJA Template and use this template for any new presentations created going forward. This will give your Chapter a consistent look and feel when presenting about your Chapter to your members or to other groups in the community.

To use the new template go to www.najanet.org and sign in using your unique email and password. Under NAJA go to Resources. Resources are listed alphabetically down the left hand side. Select “Power Point Templates” and click the NAJA Template. The initial slide is the Title slide. Additional slides can be added by right clicking and selecting “New Slide”. Add as many slides as you need and save in your normal format. Remember that branding is what differentiates you from everyone else, so being consistent is a great way to remain at the forefront of the minds of people in your community.

Lauren Lisowe, NAJA PR Chairman

**Education Committee Submission**

Looking for Education hours? NAJA Education Committee has some really great suggestion. Our organization can always use good leaders, and we have compiled some really great resources to develop those skills. Here are just a few:

- Drew Dudley Ted Talk (Video)
- Dr. Brene’ Brown Ted Talk (Video)
- John C. Maxwell - Leadership 101 (Book)
- Randy Grieser – The Ordinary Leader (Book)
- The Zig Ziglar Show (Podcast)

#324: Knowing when to Stick it Out or Move on Elsewhere
#397: Simon Sinek on How to Actually Authentically Lead

Julie Gibens, Education Committee Chairman

**AEC - How You Can Help!**

We already know you all love volunteering! We are looking for volunteers to assist with multiple projects as part of the preparation for our Annual Education Conference. If you (and anyone traveling with you) are coming in Thursday before the conference and would like to lend a hand in prepping handouts, bags, and other activities for the conference, please go ahead and send us an email related to your interest (najassecondvp@gmail.com). If you may not be available prior to the event, but are interested in volunteering while at the event, please also contact us. Finally, do you have a creative streak? We are looking for creative souls to assist with creative ideas leading up to the event. If this is you, let us know! We look forward to seeing you in April!

Emily Johnson, Second VP