FOR RELEASE: (DATE)

CONTACT: (Name)
(Phone numbers)
(Email address)

(Chapter Name) Congratulates Associate and Life Members

(City or County, State) – (Chapter Name) congratulates its members who have recently achieved Associate or Life status. This group of women has dedicated the past five and a half years volunteering their time and talent to serve their community through this organization.

“Quote from President or Associate/Life Member about time in love for JA,” said (member). The (chapter name) has (XX) active members who dedicated a total of (XXXX) community service hours to (town) in 2011.

Junior Auxiliary is a national non-profit organization that encourages members to render charitable services, which are beneficial to the general public, with particular emphasis on children.

(Chapter name) was chartered by a group of caring, enthusiastic women in (insert date) and continues to grow and thrive throughout (County/City or state). Volunteers work tirelessly throughout the year on a variety of projects that focus on local children and families in need of assistance.

(Chapter Name) is a part of the National Association of Junior Auxiliaries (NAJA), a non-profit organization founded in 1941 with headquarters in Greenville, MS. NAJA has more than 15,000 active, associate, and life members in 100 chapters in Alabama, Arkansas, Florida, Louisiana, Mississippi, Missouri, Tennessee, and Texas.

The NAJA slogan is “Care Today – Character Tomorrow,” and when teamed with the current focus of the Association, Junior Auxiliary Chapters are working more than ever before to increase awareness of child health and welfare and how it affects their futures.

For more information on (Chapter Name), visit (website address) or call (local number). For more information on NAJA, visit www.najanet.org.

Insert high-resolution photo as attached JPEG file in e-mail (do not embed in word document as it makes it harder for the papers to pull that photo out). Include the photo caption in the body of your release and reference your attached photo in the body of your e-mail message.

Photo Caption:
From L-R: (Chapter Name) welcomes its Associate and Life Members. (List names here).

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