Northern Area Meeting Information

The National Association of Junior Auxiliaries will hold our Northern Area Meeting on October 13th at the Hilton in Memphis. Business casual attire is requested. President Leslie James says to "Let Your Light Shine Through Love". What does that mean to you? How can your Chapter shine in your community? Area Meeting workshops will enlighten you!

The NAJA Store will be open from 8:00am - 9:30am and between sessions. The store will close at 11:30am. The new NAJA wine and drink tumblers and redesigned Crown Club pins make great gifts! Chapters can preorder bulk items for new members and pick them up at Area Meeting to save on shipping costs.

The NAJA Foundation will be at Area Meeting to share information about the variety of grants that the Foundation has to offer. They will also be selling items at a discounted price! The NAJA Foundation is happy to accept contributions to our annual fund by way of honorariums, memorials, annual gifts, recurring gifts, gift pledges, and bequests. So many choices!

$50 Registration Deadline - October 1, 2018
$139/night with cutoff date of September 12th**

Meeting Schedule:
8:30 - 9:30 Registration
9:30 - 10:00 Business Meeting
10:15 - 12:30 Presidents, Treasurers, and Provisional Trainers
10:15 - 11:15 Jeff McManus - Leadership
11:30 - 12:30 Networking Session or Service Project Workshop
12:30 Pick up NAJA Scrapbook Page & Handbook Inserts

"Meet Me In Memphis, That’s Where I’ll Be!" - Jimmy Buffet

Jeannie Tinker, NAJA Third VP

What About a NAJA Book Club?

Are you looking for ways to build leadership skills within your Chapter? Do your Chapter members need Education hours? NAJA has a solution! What about a book club? We challenge each of you to read Growing Weeder Into Leaders: Leadership Lessons from the Ground Up by Jeff McManus. You may purchase your copy at Northern Area Meeting in Memphis on Saturday, October 13, and get it signed! It is also available at jmcmansu@olemiss.edu or at Barnes and Noble and Amazon. A book club would be a great way to have your Chapter members get together to discuss leadership topics and earn Education hours! We always need women within our organization to be willing to take on leadership positions, and we feel that reading is a great way to develop and refine those skills. Be on the lookout for other NAJA book club suggestions. Happy Reading!

Julie Gibens, NAJA Education Chair

PR Award Changes

NAJA’s Public Relations Awards return this Spring to two categories instead of the expanded four categories. Here’s why:

Chapters are submitting much of their award entries digitally and online, including JPG photographs and attachments. That means there is a lot of overlap in PR Finance and PR Service entries, which often interchangeably represent a Chapter’s overall PR effort. Professional marketing companies judge entries, and they tell NAJA that they do not need to view a Chapter scrapbook submission in order to determine winners. They can see a Chapter’s work through its digital entries, so the scrapbook submission will be eliminated for awards that will be presented at AEC 2019.

NAJA will determine which elements of an award entry can be uploaded online, and will then streamline that process and tweak wording on entry forms meant to guide Chapters on writing award narratives. The form will ask Chapters to submit specific attachments with their entries, including photos, newspaper articles and other information describing their PR efforts in the form of PDF documents. Elimination of the scrapbook submission means that all entries will be completed online only, with photos and other visual examples of the work submitted as attachments. It is an easier and environmentally friendly process for Chapters, and one that will continue to showcase their good works without a paper trail!

Ruth Cummins, NAJA PR Committee

Spotlight on Recipient

Below is a recent thank-you letter that was received from Kayla Hodge, 2018-2019 Scholarship Recipient:

Dear National Association of Junior Auxiliaries and Graduate Scholarship Committee,

I want to thank you for the generous graduate scholarship you have awarded me. It is an honor to have your support as I enter my first semester at the University of Tennessee Health Science Center (UTHSC) in Memphis, TN.

Thanks to your contribution to my education, I will be only the second in my immediate family to obtain doctoral-level preparation in my chosen degree field. I grew up in Greenville and the Mississippi Delta, where many do not receive an opportunity like this, and I hope to pay it forward in my future career as a nurse practitioner.

UTHSC is ranked among some of the most prestigious for my program, being the first Doctor of Nurse Practice Program in the state of Tennessee. I consider myself fortunate and honored to be accepted into its ranks. Working at Methodist University Hospital, an affiliate of UTHSC, in Memphis the last five years has shown me how well UTHSC students are prepared, and I am excited to start my DNP journey at the institution.

My educational goals would be much harder to reach without this support. Thank you again for the opportunity that this scholarship has provided me!

Sincerely,
Kayla Hodge, BSN, RN
AG-ACNP DNP Student

Scholarship Committee, 2019

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