From: "Merrill Greenlee" <najanet@bellsouth.net>
Date: Wednesday, March 15, 2017 2:13 PM
To: "B. J. Nichols" <bnichols@najanet.org>; "Angela Pierce" <apierce@najanet.org>
Subject: Fw: MAG Award Essay by JA of Tupelo

Told her we would need a picture.
Merrill G

From: Emily Oxford
Sent: Wednesday, March 15, 2017 2:11 PM
To: najanet@bellsouth.net
Subject: MAG Award Essay by JA of Tupelo

See below the Junior Auxiliary of Tupelo's MAG Award essay Would someone confirm that this has been received please? Thanks!

MAG AWARD 2016-2017
CHAPTER NAME _______________Junior Auxiliary of Tupelo__________________________
CHAPTER ADDRESS ___________P. O Box 673  Tupelo, MS 38802____________________
POPULATION CATEGORY ___30,000 plus________

MAG AWARD: SELFIE CITY: WHERE YOU BECOME YOUR BEST SELF

The 2016-2017 provisional class of the Junior Auxiliary of Tupelo completed their project called Selfie City for the children of the Boys and Girls Club at the Haven Acres Community Center of Tupelo on Thursday, July 14, 2016. Prior to the
completion of this project, this class of twelve women met for several planning meetings where they formulated this project. After project plans were organized, the provisional class separated into groups to work on the facets of the project. Each member
dedicated over 20 hours to complete this provisional project. The project meetings began May 12, 2016, and continued with the completion of the project on July 14, 2016. Periodic meetings were held during this time period to review and revise the
segments of the Selfie City presentation and hands-on stations. Collectively, over 200 hours were devoted to the completion of this project.
The 2016 provisional class for the Junior Auxiliary of Tupelo is comprised of twelve ladies who make up a diverse group of talented community leaders. These provisional members include Gwen Cordell, a former nurse; Mary Stewart Rhea, a
marketing and PR director; Cooper Ogg, a dentist; Bridgett Wilson, a risk manager; Janya Rogers, a speech pathologist; Rachel Waide, an attorney; Lauren Babb, a nurse; Amy Blackmon, a framing specialist; Kathy Cook, an entrepreneur, Kathy Wallace,
a teacher; Gracie Menetre, an English instructor; and Holly Whitehead, a stay at home mom.
The provisional class met for a brainstorming session on May 12, 2016. With several educators in this group, they recognized a special need within the school aged population. Mrs. Kathy Wallace volunteers for the Boys and Girls Clubs of Tupelo and
has a relationship with their directors. She expressed that some of the younger children needed a tutorial on hygiene and healthy living.
The provisional class contacted the Boys and Girls Club (BAGC) and developed a program focused on personal health
and hygiene entitled Selfie City, where students learn to be their best selves. They set up shops within Selfie City, which were as follows:
The Selfie Salon, where students learned to care for skin and hair; the Love Your Selfie Shack, where students
learned about self esteem; The Snack Shack, where students learned about healthy eating; The Moutbie Mart, where the children learned about oral hygiene, and Germ Junction, where they learned about cleanliness and hand washing. Gwen Cordell served

3/15/2017
as the city’s mayor and gave the children an opening speech that was actually a rhyming monologue which welcomed them to the city.

The BAGC day camp serves 150 children ranging from kindergarten through sixth grade. The provisional class began the day at 8am to set up each “shop” within the city. Selfie City was set up in the gymnasium at the Boys and Girls Club building in Haven Acres. Each shop was separated with a tent, and each tent was decorated in a different color scheme. The first session began around 10am. The directors of the BAGC separated the children into groups by age. The program started by gathering each group in the center of the gym and giving them a sticker with a specific color which would designate his or her group. Each group was comprised of around 10 children. After the mayor’s welcome, the children broke up into their groups to start rotating through the shops. At each shop, they received a specific lesson concerning hygiene. The JA of Tupelo gave the provisional class a budget of 500 dollars for the project. They used this money for the contents and decorating of their stations. Each “shop” owner performed experiments and showed visual displays to teach the children the different aspects of hygiene. When the children left, they took souvenirs from each shop. Germ junction provided hand sanitizer and Kleenex. The Selfie Spa gave out combs and sunscreen. The Love Your Selfie Shack distributed small mirrors and a booklet about self esteem. The Snack Shack gave out waters and bananas that were donated. The Mouthie Mart handed out toothbrushes and toothpaste.

The project lasted the entire day for a total of seven hours of presentation. The children enjoyed getting a bag of “hygienic goodies” to take home with them. The JA provisional class also benefitted by working face to face with the children teaching them very important lessons about how to take care of themselves. Their smiling faces and giant hugs provided a very memorable experience for both the children and the provisional class.

No actives participated in this project. We are not planning to adopt this as a project at this time but will consider incorporating some of the activities into our current SHINE and WAVE camps.